



# COAST & COUNTRY

by ALTIDO

## Coast & Country

ALTIDO built its brand and reputation in urban locations, but now we are excited to apply the same hospitality and property management principles in rural locations.



## Why?

We are building agnostic, yet highly selective. Our portfolio includes stately homes, islands, loch-side cottages and luxury townhouses.



## What?

We don't have distinct service packages because each client is unique. We'll work with you to work for you.



## How?

We believe that with a customer-focused team and strong processes, there isn't a building we can't manage.





Gilmerton House



## HAND SELECTED PARTNERSHIPS

ALTIDO holds elite global partnerships with the finest booking platforms providing you with exclusive exposure to millions of high-quality guests paying premium rates.





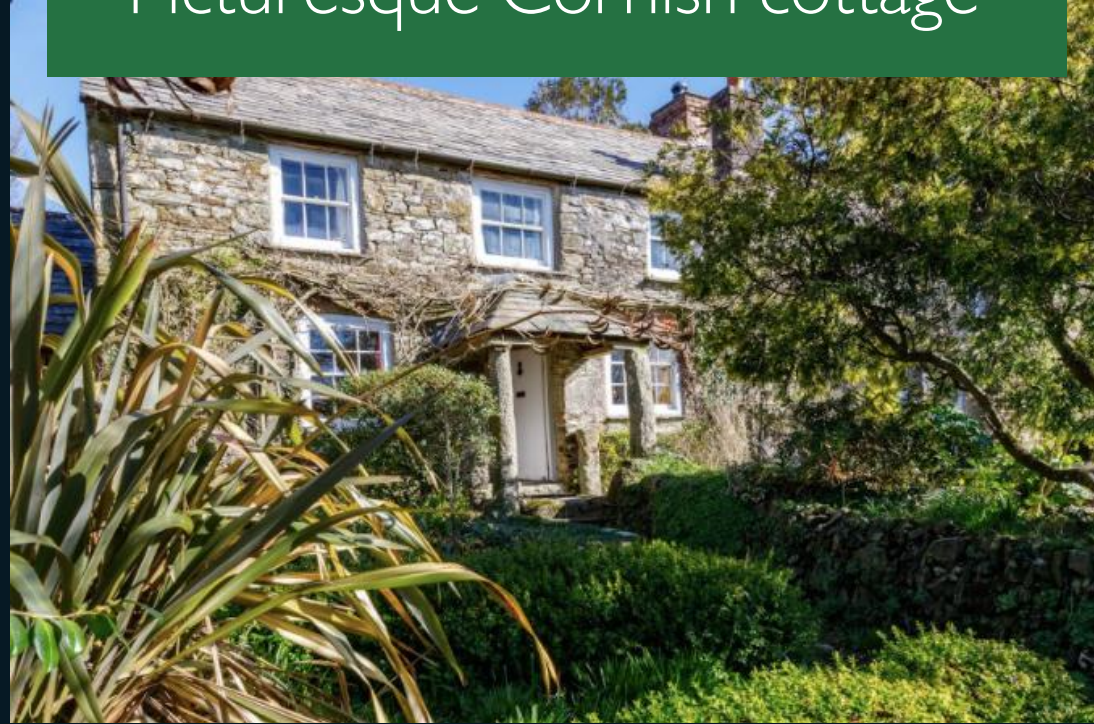


Drumblair House



# WE SUCCESSFULLY LET HOMES ACROSS EUROPE

Picturesque Cornish cottage



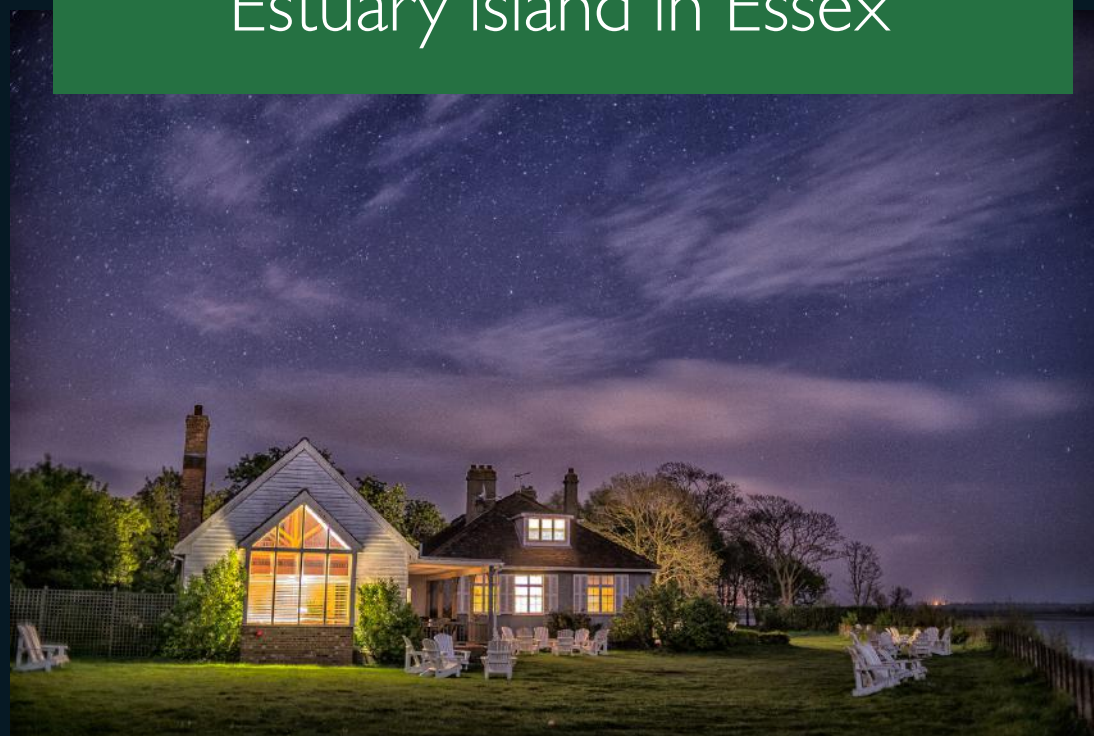
Italian terrace apartment



Modern chalet in Chamonix



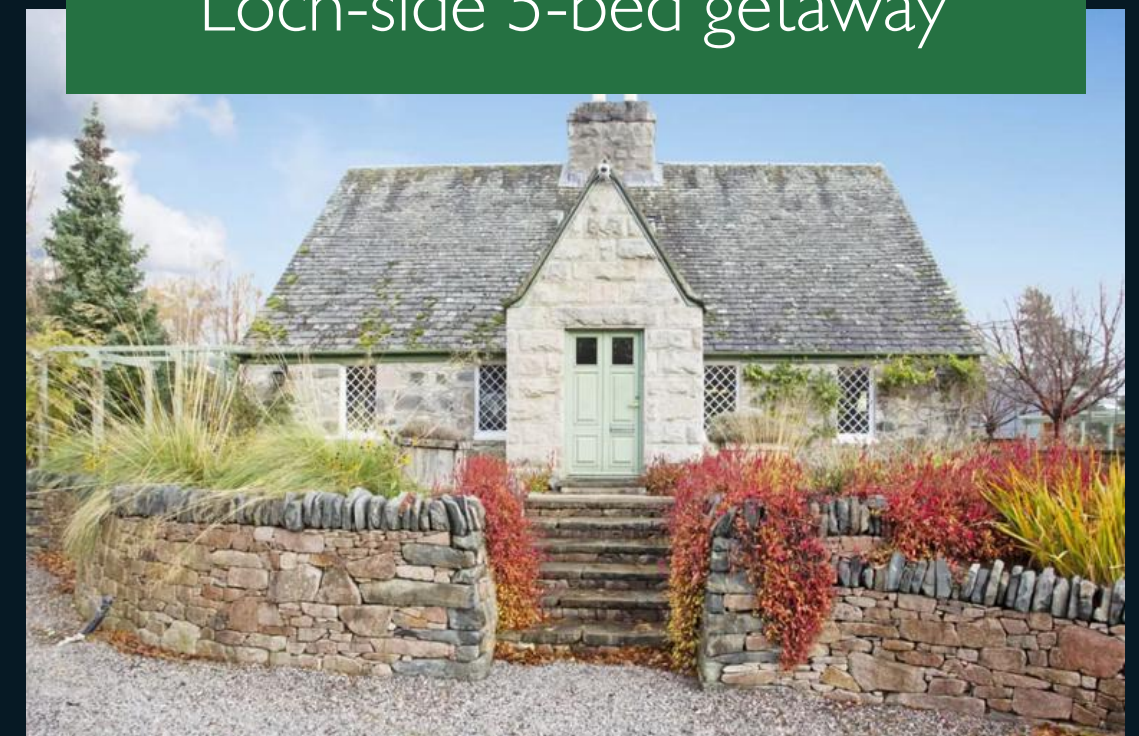
Estuary island in Essex



Mansion venue with 10-beds



Loch-side 5-bed getaway





# OUR SERVICES

## CONSULTING

- Pricing evaluation
- Legal, regulation and tax advice
- Revenue management
- Insurance advice and setup

## OWNERS PORTAL

- View your reservations any time
- Make friends and family reservations - "owner bookings"
- View your past & future invoices
- View your monthly remittance statement

## PREPARATION

- Amenities and staging recommendations
- Bespoke listing creation
- Interior design service
- Health & safety equipment installation

## GUESTS

- Advertising across multiple platforms, including our website
- Reservation management and guest vetting
- Guest app with local tips, house info and extra services

## REVENUE MANAGEMENT

- Seasonal pricing optimisation
- Demand and local comparable pricing
- Payment collection services
- Monthly payouts

## OPERATIONS

- Service guarantee in every destination
- Top-quality amenities
- Hospitality-standard housekeeping and linens
- Maintenance case management
- 24 / 7 / 365 support





Captain's House, Osea Island



# FEE STRUCTURE

## FULL MANAGEMENT

Let us take care of everything. Our full management service allows you to entirely outsource the management of your home with the flexibility to stay whenever you like.

**21% + VAT**

## BOOKING GENERATOR

Perfect for clients who wish to operate the linen, housekeeping and maintenance themselves while we focus on marketing, reservations and guest communications.

**10% + VAT**



## CORNISH COTTAGE - 4-BED

### Booking details

8 guests, 14 nights, Airbnb, Jul 2021

### Financials

Accommodation fare	£13,824
Cleaning fee	£280
Gross total	£14,104

Airbnb fee (15%) £2,116

Total after Airbnb fee £11,988

ALTIDO fee (10% + VAT) £1,439

Net payout to the owner £10,549

## ABERDEENSHIRE - 7-BED

### Booking details

5 guests, 10 nights, direct booking, Dec 2021

### Financials

Accommodation fare	£4,000
Cleaning fee	N/A
Gross total	£4,000

ALTIDO fee (10% + VAT) £480

Net payout to the owner £3,520

**BOOKING EXAMPLES**





Treburgett, Cornwall



## TESTIMONIALS

"I have been absolutely delighted with the service I have received from every member of the team. Simply everyone I have ever spoken or emailed has been polite and professional and I wouldn't hesitate in recommending your brilliant company."

"Thank you for your excellent and professional services offered and most importantly ensuring our property is well looked after. I'm very happy with the results and management of your company so far and would definitely recommend my friends."

"We have been thrilled with ALTIDO! Ben and I often chat about our ALTIDO experiences, and we are always full of praise. Your team are brilliant and they've done a fantastic job getting the flat as full as possible, particularly given the constraints we have put on the diary for balancing bookings with estate agent viewings."





ALTIDO

[www.stayaltido.com](http://www.stayaltido.com)